

# " Baan Huay Rang: Community, Conservation and Local Thai Life"

Trad Province

**Adding Value to Local Resources through Community Based Research for CBT, Green Product Development and an Enhanced Visitors' Experience**



## Tuesday 17<sup>th</sup> August, 2010

- 07.00 a.m. Travel to Baan Huay Rang
- 11.00 a.m. Welcome by Baan Huay Rang community-based tourism group, who will introduce guests to their community, local culture and ways of life. The community members are fisherfolk and fruit orchard farmers who have used the 'community based research' process to develop a successful CBT program, and a range of sustainable souvenirs.
- 11.30 a.m. Enjoy a boat trip
- 12.30 p.m. Lunch
- 14.00 p.m. Overview of tourism development at Baan Huay Rang
- 16.00 p.m. Conservation and local participation in natural resources management
- 18.00 p.m. Enjoy local food on the riverbank
- 19.00 p.m. Sharing experiences from delegations (Thais and Foreigners)

## Wednesday 18<sup>th</sup> August, 2010

- 06.00 a.m. Observing the local way of life with fresh air in the early morning, and make merit by offering alms to the local Buddhist monks
- 07.00 a.m. Breakfast / stroll through the orchards

- 09.00 a.m. Learn how products are processed from local resources
- 10.00 a.m. Lesson learned from the Community Based Research processes for tourism management
- 12.00 p.m. Lunch
- 13.00 p.m. Back to Bangkok